

**Sensimed AG receives International Recognitions: *MD&DI 50 Companies to Watch*,
R&D100 and *White Bull Finalist***

Lausanne, Switzerland, September 8th, 2010 – Sensimed AG, a Swiss company with its principal focus on design, development, and commercialization of integrated micro-systems for medical devices, announces today it has received several broad international recognitions from a technical, implementation and business potential point of view.

Sensimed AG was named this summer among the “Top 50 Companies to Watch” in the healthcare Industry by Medical Device and Diagnostic Industry Magazine (*MD+DI*). Sensimed AG was chosen because of its ability to achieve success and to manufacture products that have the potential to revolutionize care practices. Nominations for the honor were solicited by the editors of *MD+DI* included readers and their Editorial and Reader Advisory Boards, as well as industry observers. Information was meticulously analyzed and debated amongst the editors of *MD+DI* magazine until a short list of the "Top 50 Companies to Watch" was compiled. It is a list of companies making an outstanding contribution to healthcare and that are expected to continue doing so. Says Jean-Marc Wismer, CEO of Sensimed AG: “We are particularly proud to be the only European company to have been selected for this particularly prestigious recognition”.

Sensimed AG has also been picked this summer by the editors of R&D Magazine amongst the winners of the 48th Annual R&D 100 Awards, which salute the 100 most technologically significant products introduced into the marketplace over the past year. A full list of this year's winners is available at www.rdmag.com. The R&D 100 Awards have long been a benchmark of excellence for industry sectors as diverse as telecommunications, high-energy physics, software, manufacturing, and biotechnology. Since 1963, the R&D 100 Awards have identified revolutionary technologies newly introduced to the market. Many of these have become household names, helping shape everyday life for many Americans. These include the flashcube (1965), the automated teller machine (1973), the halogen lamp (1974), the fax machine (1975), the liquid crystal display (1980), the Kodak Photo CD (1991), the Nicoderm anti-smoking patch (1992), Taxol anticancer drug (1993), lab on a chip (1996), and HDTV (1998). Winners of the R&D 100 Awards are selected by an independent judging panel and the editors of R&D Magazine.

Sensimed AG has also just been named as a finalist for the inaugural 2010 Bully Award, honouring the leading European technology, media and telecommunications companies (TMT) as presented by White Bull Summits. A total of sixty European companies were named as finalists for the 2010 Bully Award. The finalists were selected from a pool of entries that included hundreds of nominated European companies. "The Bully Award finalists were selected first and foremost for values of excellence and innovation in the TMT sector," stated Farley Duvall, Founder and Chairman of White Bull Summits. "Each firm has been recognized as a leader in its field, with a bright business proposition and meaningful market strategies, driven by a rich understanding of customer needs and technological solutions." "We're thrilled and honoured to be named a Bully Award finalist, and to be recognized as one of the leading TMT companies in Europe," stated Jean-Marc Wismer, CEO of Sensimed. "It's both exciting and validating to be named a finalist for this prestigious award, and we accept and share it with the entire Sensimed company and community". "We searched for the 'wily beast' we believe lives inside all successful businesses," adds Duvall. "We've carefully reviewed seed, angel, early-stage and growth-stage companies and chosen those firms as finalists that we believe have demonstrated clear potential for further growth, and are particularly deserving of a moment in the spotlight." For a complete list of the 2010 White Bull Bully Award finalists, please visit www.whitebull.com/latest.

In addition to these recognition to the Company, Sensimed's CEO, Jean-Marc Wismer, has also been named as one of the 300 most influential personalities in Switzerland in the 2010 June edition of Bilan, one of the leading economic publication in Switzerland.

About Sensimed AG

SENSIMED AG is a Swiss company with its principal focus on design, development and commercialization of integrated micro-systems for medical devices. SENSIMED AG is a spin-off of the well renowned Swiss Federal Institute of Technology (EPFL) and grows within a world-leading cluster for medical devices in the lake of Geneva area. SENSIMED AG has developed the SENSIMED Triggerfish[®], a new patented, non-invasive solution that will significantly improve identification and treatment of glaucoma disease by monitoring intraocular pressure around the clock.

About R&D Magazine

Since its founding in 1959 as Industrial Research, R&D Magazine has served research scientists, engineers and technical staff at laboratories around the world, providing timely, informative news and useful technical articles that broaden readers' knowledge of the research and development industry and improve the quality of their work. R&D Magazine is a publication of Advantage Business Media (www.advantagebusinessmedia.com).

About White Bull Summits

White Bull's aim is not simply to produce events. White Bull is here to help companies succeed. Built upon the extensive knowledge and network of its founders and advisers, and in the spirit of the "wily beast" that lives inside all successful businesses, White Bull offers a community that brings together the best and the brightest – Europe's top technology and media leaders, entrepreneurs, innovators, investors, and visionaries. White Bull will respond to the needs and wants of the Technology, Media and Telecommunications (TMT) sector, while providing a forum for ongoing discussion. For more information, please visit White Bull at <http://whitebull.com>, on Facebook or follow White Bull on Twitter@whitebullsummit.

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